

# Cameron Nayeri

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## Education

[Rhode Island School of Design](#)  
BFA in Graphic Design 2023

## Skills

### Software

Adobe Illustrator, InDesign, After Effects, Photoshop, Figma, Blender, Cinema 4D, Octane, Unity, Glyphs

### Design

Brand Design, Motion Graphics, Signage, Wayfinding, Illustration, Exhibit Design, 3D Design, Logo Design, UI/UX, Photography

## Experience

### Selbert Perkins Design - Graphic Designer

June 2022 – Present | Boston, MA

Designed signage and wayfinding systems for corporate clients including ZoomInfo, working on projects from initial concept design through installation. Developed visual identities, design systems, and environmental graphics while managing budgets and coordinating with fabricators. Created construction documents and designed presentation decks for clients throughout project phases.

### Wayfair - Motion Designer

December 2024 – May 2025 | Boston, MA

Produced motion graphics for paid social, web, and CTV campaigns across multiple brands and product marketing teams with unique brand identities. Built After Effects templates and style guides that streamlined production workflows and maintained brand consistency.

### Section - Graphic Designer

December 2021 – July 2022 | New York, NY

Designed workbooks and course materials for multiple workshops and illustrations based on content from writers and stakeholders. Adapted existing workbook templates to align with brand identity refresh, developing updated InDesign systems to maintain visual consistency across multiple concurrent courses.

### iGEN - Graphic Designer

June 2019 – September 2021 | Boston, MA

Designed UI/UX and branding systems for iOS applications including a #1 App Store app. Worked on naming and brand identity development for multiple apps, establishing color palettes, visual systems, and app iconography. Created marketing assets and provided art direction for product launches.